



## **Lifeline Connections Donor Privacy Policy**

Lifeline Connections Board of Directors

Approved April 1, 2017

Lifeline Connections values and respects its donors' right to privacy. We affirm that our fundraising practices protect against unauthorized use of our contributor lists and are committed to the security of all personal information that is collected.

Lifeline Connections only uses donors' personal information such as names, phone numbers, mailing addresses and email addresses for purposes of donor acknowledgement and/or when an individual opts to join our mailing list. Lifeline Connections does not share donors' personal or contact information with third-party organizations for solicitation purposes or any other reason. Only Lifeline staff with necessary administrative responsibilities will be granted access to personal information of donors. Tax laws in the United States require Lifeline Connections to retain donor contact information and contribution levels for specified periods of time. Lifeline will comply with all federal and state laws addressing the security of an individual's personal information.

Lifeline Connections may publicly acknowledge donors for their gifts. Donors who wish to remain anonymous may advise the organization of their preference at the time of their donation, or may notify the organization at any time. Donors who wish to be removed from a specific mailing list or all mailing lists may contact the organization by one of the following methods:

Development Office  
Lifeline Connections  
PO Box 1678  
Vancouver, WA 98668  
By email at: [development@lifelineconnections.org](mailto:development@lifelineconnections.org)  
Or by telephone at: 360-397-8246 ext 30548

Donations may be sent to the same address.

Visitors to the Lifeline Connections' website remain anonymous. Lifeline Connections does not require visitors to register or provide personal information to view the site. There are instances when site visitors are asked for information so we can provide requested services. For example, when a visitor seeks information about behavioral health resources, information may be gathered to ensure an appropriate and accurate referral. This information is not captured or retained and is used solely for the purpose of providing visitors with information about available services and treatment options.

Lifeline Connections uses Bloomerang as our online portal for individual donations and donors are subject to Bloomerang's terms of service and privacy policies. Certain information will be requested when making an online donation to Lifeline Connections so the gift may be properly

processed and receipted. Lifeline Connections' donors through Bloomerang choose the personal information we receive and they can opt to remain anonymous. We do not attempt to track individuals in any manner through our website or online donations portal. We do not link web information to any other databases with the purpose of identifying individual website users. We do not track IP addresses or deposit "cookies" to gain information about website users. Personal information provided voluntarily to our organization, whether online, in-person, or over the phone is accessible to limited members of our staff and is stored securely.

Lifeline Connections may use donor contact information for the following purposes only:

- Distributing receipts for donations
- Thanking donors for their donations
- Notifying donors about events and activities
- Internal analysis and record keeping
- Reporting to relevant US, state and local agencies
- Contacting donors about changes to this policy
- Other communications as deemed necessary

Lifeline Connections welcomes comments and questions about this policy. We are committed to protecting your personal information, and will make every reasonable effort to keep that information secure. Please call 360-397-8246, ext. 30548 or email [development@lifelineconnections.org](mailto:development@lifelineconnections.org) if you have questions or wish to contact us for any reason.

This statement will be made available on our website, included with all donation solicitations, and provided as part of donor acknowledgements.

Last update: December 7, 2020